

Employee Campaign SOCIAL MEDIA GUIDE



We want to connect with you on Social Media! Please remember to tag and mention us on your company and individual social media pages. You can even send us photos or comments from your campaign and we will share them on our social media pages and newsletters. Highlighted opportunities to share include your campaign events, campaign successes and volunteering with United Way. We are stronger together and our reach can go further by linking up! Our social media has a reach of over 1,500 Facebook and 1,100 Instagram followers. Our monthly digital newsletter has 3,400+ contacts as well. If you have not done so already, be sure to follow our social media accounts!

Social Media Handles & Hashtags

Facebook @UnitedWayClallamCounty #LiveUnited #UnitedWay #SupportLocal
Instagram @unitedwayclallamcounty #ClallamCounty #TogetherWeCan

SAMPLE POSTS



Morgan Maxwell
@reallygreatsite

(Insert company) is proud to partner with @unitedwayclallamcounty to build a stronger community. We're off to a great start in our workplace campaign! Our goal is to raise \$____!

Together We Can make change happen! With @unitedwayclallamcounty we are tackling our greatest challenges in the areas of basic needs, education, financial stability, and health.

What a great photo of our employees ramping up to give back! We're all teaming up with @unitedwayclallamcounty to support our neighbors who need our help the most!



Morgan Maxwell
@reallygreatsite

Today is the official kick off of (company)'s United Way Campaign! Supporting our community is one of our core values and that's why we support @unitedwayclallamcounty



Morgan Maxwell
@reallygreatsite

We all win when kids succeed in school, families have a stable income, communities are healthy, and people have emergency access to food and shelter. That's why (company) partners with @unitedwayclallamcounty to build a stronger community!